



# HOME ENERGY SIGNAGE USAGE GUIDELINES

## Usage Guidelines

- No requirement to use every sign – use all or some of the signage based on the efficiency features specific to each home, only use the signs that are relevant for the home on display.
- Utilize signage as a sales tool for selling specific energy efficiency features and their corresponding benefits to your homebuyers
- Signage is typically used during model home visits, parade of home tours, and HBA home shows

## Printing Options

**Table Toppers can be ordered from the following companies:**

- [Staples](#)
- [FedEx](#)

*(Print one per sheet on 8.5 x 11 paper and place in acrylic table top sign holders)*

**Window Clings can be ordered from the following companies:**

- [StickerYou](#)
- [PrintRunner](#)

A sample of a home energy sign. The sign is divided into two main sections. The left section features the 'UGI Save Smart New Homes' logo at the top, followed by a photograph of a woman and a dog relaxing on a sofa in a living room. Below the photo is a green bar with the word 'Comfort' in white. The right section has the text 'This is an Energy Efficient Home' and 'Discover The Hidden Quality' at the top. Below this is a green circular icon with a white dollar sign and a green leaf, with the text 'Home Energy Rating System (HERS) Verified' underneath. The main heading for this section is 'Comfort Through Effective Insulation'. Below this heading are four bullet points, each preceded by a green checkmark icon: 'Promotes indoor comfort', 'Reduces or eliminates cold spots for consistent temperature throughout the home', 'Decreases noise from the outside', and 'Saves money by conserving energy'. The entire sign is framed by a blue border.